



DANIELLE RHODES

DESIGNER

WORK

UX Designer

Broadridge Advisor Solutions | 2017 - Current

Eliminating inbound calls with iterative design choices.
Pleasing clients and developers with carefully crafted features.

Designer

Qwirk Creative | 2011 - Current

Solving business problems and using the right tools for each job.
Keeping previous employers as loyal clients.

Creative Director

Superior Management | 2015 - 2016

A versatile contract: primary designer, marketing manager, IT support, photographer, web-master and sign painter for 6 business in the town of 2,000 residents.

UI / UX / Front-End Developer

Design Center, Inc. | 2014 - 2016

Designed clever mobile tools for distributed workforces like Valspar, Aramark, Ecolab, BASF, Home Depot, Accenture and Andersen.

Illustrator & Designer

Kollath Graphic Design | 2011

My role involved illustration, print design, and digital advertising.

Publicity Manager

Kirby Program Board | 2009 - 2011

Working closely with a team of eight, I handled all external media by designing, ordering and distributing campaigns.

EDUCATION

University of Minnesota, Duluth

Graphic Design Bachelor of Fine Arts (BFA) | 2008 - 2011

SKILLS

YRS

Solving Problems	27
Adobe Creative Suite	11
HTML / CSS / LESS	7
iOS / Android	6
UI / UX / Responsive	6
JQuery / Javascript	3
Wordpress	5
Presentation Design	5
Digital Illustration	6

CONTACT

www.qwirk.co
 danielle@qwirk.co
 +1 507 250 5397
 linkedin.com/in/qwirk
 124 W 7th St
 Duluth, MN 55806